

# We are Here to Work with You to Create the Next "NOW."

We make products that fulfill everyone's dreams and create services that capture everyone's heart in partnership with our precious clients.

We share with our partners hardships and joys along these collaborative journeys. Our goal is that our partners say, "I'm glad we chose to work with Kyodo Printing." In pursuit of novelties, we keep on advancing forward with flexible, open-minded attitude, as well as information processing technologies we've developed over so many years to make Kyodo Printing's history.



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### KP's POSSIBILITY

### We fulfill our customers' requests with our collective capabilities of systematic, interdepartmental cooperation.

Today's market of communications tools demands not only printed materials, but many more various forms. We pinpointedly respond to every kind of customer need by providing high-level products and services through the cooperation of departments in charge of both the hard and soft aspects of the process. This internal collaboration enables us to offer comprehensive solutions, including R&D, planning and production, and marketing.



### Project Development Branch

### Research, Analysis and Marketing

We collect information from the market firsthand, and analyze it from strategically various vantage points to resolve all issues our customers are facing.

#### **Planning**

We cover a wide range of planningrelated services, including concept creation, product development, media planning, systems solution planning, and sales promotion strategy planning.

#### **Consultations**

We provide expert advice through intramural and extramural collaborations.

#### **Creative Activities**

We handle all aspects of production, manufacturing and operation of not only printed materials such as catalogues, information magazines, calendars, packages, POP materials, but also digital media: digital images and movies, websites, data broadcasting programs, branding/corporate visual identity tools, and event promotion tools.

### Technological Advances and Product Development

We produce goods and technologies that serve as a platform for the next generation through research in many fields: from printing and information processing to smart cards that generate advanced, new value and assure security against crimes.

#### **Systems Solutions**

We help promote the computerization of customers' information systems, and also offer IT consulting, design and installation of such systems. We also provide server operation and ASP services.



#### **Procurement**

We procure select raw materials at fair prices and the shortest lead time possible. We also promote ecofriendly, sustainable supply chain management.

### Production and Processing

We optimize labor deployment and cost efficiency through up-to-date factory automation systems. We also continuously improve our performance by giving employees systematized training programs.

#### Logistics

We realize timely and efficient delivery and inventory management by adopting the latest management systems.

#### **Quality Assurance**

To maintain customer satisfaction, we engage in thorough quality assurance and control: from quality to information security perspectives. In doing so, we adopt the ISO standards and the Privacy Mark system in order to certify the enforcement.

### We provide customers with support on communications from research to planning to sales promotion to content production.







#### **Sales Promotion**

As the global market demand for advertising and sales promotion has been increasingly diversified, channels for communications have also become more and more complex. In order to follow this trend, we create optimum combination of two factors: marketing analysis and concept creation. This covers information gathering and analysis, value creation out of such information, innovative development, and information distribution. We deliver services at multiple levels from the strategy planning level to the creative production level.

#### ■ Product Line

Marketing (market research and analysis), total communications (corporate identity tools, sales promotion, and PR tools and advertising planning), sales promotions (promotion campaigns), POP (point of purchase materials, premiums), digital media (web solutions, mobile applications, digital signage software, DVD), visual communications (various tools for SP, PR and advertising), publications and editing (corporate publications, company histories and chronologies), visual image production, space design, product photography using a digital studio, etc.

#### **Digital Communications**

As a partner, we provide customers with best digital communication tools using our vast experience in printing-related fields. We continuously strive to further evolve our digital data processing and networking technology. In addition to paper printing know-how, we also continue to research and accumulate digital-related intelligence, including system designing and the use of digital contents, and even push forward above and beyond our limits.

#### ■ Product Line

CRM solutions, e-commerce solutions (rationalization of PO and administrative process management), web solutions (electronic bookstore, website design, web administration, SEO, and SCO), system solutions (database compilation from documents and images, education and recruit/job-hunting support, sales production content and inventory management tools), POD solutions (on-demand printing and variable printing applications), Customer Service Center (CRM database creation, promotion event project office)

### Technological Advances and Product Development

Kyodo Printing Co., Ltd. established Japan's first privately owned printing laboratory in 1932. Since then, we have made a series of achievements as the leading developer of printing technologies which consumers had demanded.

We use our experience in the field of printing to satisfy customers. We always strive to make the world a safer, more comfortable, and more eco-friendly place by conducting forward-looking research and development.



#### **Publications and Commercial Printing Branch**

We provide a variety of printing-media-related services, including editing, planning, content production, and multi-device development.







#### **Publications Printing**

We cover not only paper-printing-related work, such as editing and planning, processing, bookbinding, and logistics, but also digitalization of paper media and multi-media publications. Furthermore, we strive to create additional value to publications by developing peripheral items, including premiums, bonus items, and character goods. We also value environmental friendliness, as well as improvement of printing quality—all our publication printing sites have ISO14001 certification, along with other nationally and internationally recognized qualifications.

#### ■ Product Line

Weekly magazines, monthly magazines, quarterly magazines, comics, mooks (book-magazine hybrids), school textbooks, dictionaries, independent books, magazines with cushioning materials, collected editions, art books, picture books, company histories, chronologies, electronic book production and sale, and other publications

#### **General Commercial Printing**

We work closely together across business divisions to form a comprehensive, integrated system to provide a full range of services to support customers' activities from marketing research to business promotion planning to production planning to delivery. In particular, we back up customers' sales promotion activities through product development and PR activities for various campaigns, exhibitions and events, as well as IT-related solution projects.

#### ■ Product Line

Posters, pamphlets, brochures, catalogues, information magazines, direct mail, calendars, diaries, PR magazines, displays, POP materials, novelties, other advertising materials

#### **High-Class Art Reproductions**

Kyodo Printing's Art Relief *Saibiban*® technology (patent pending), which pursues the ultimate form of depiction through printing technology, is a modern, high-level printing (reproduction) technology that blends the superb quality of hand-made prints with the latest image processing technology. Kyodo Printing's art reproduction technology has received reuse evaluations from very critical art professionals. In addition to products for general consumers, we deal with even more sophisticated products and services for museums, art groups, and other professional institutions.

#### ■ Product Line

Reproduction paintings of Western- and Asian-style paintings, reproductions of prints (silkscreen, lithograph, wood block), hanging scroll pictures, folding screens, various sculptures and other artworks, art work photography, planning and production of museum goods, other art materials

We seek to improve the value of communication in general. With our evolving skills and expertise, we intend to realize customers' imaginations.







### **Business Forms, Data Printing, Certificates, Smart Cards**

The quality and functions required for counterfeit-proof printing of business forms and certificates are becoming more and more advanced, and the printing of data that handle personal information calls for increasingly strict security management. To respond to these needs, Kyodo Printing has built a high-level quality assurance system, as well as a robust information security system in accordance with ISO9001, the Privacy Mark, and ISO27001 (ISMS: Information Security Management System).

#### ■ Product Line

Data printing service, BPO (business process outsourcing) service, various mailing services by consignment, general continuous forms, shipping slips, other various forms, continuous envelopes, receipts, OCR (optical character reader) forms, concealed postcards, bankbooks, checks, bills, gift certificates, other valuable papers, lottery tickets, passenger tickets, admission tickets, cash cards, credit cards, prepaid cards, commuter passes, other various cards

#### **Smart Cards and RFID tags**

As it has been a while ever since the so-called "IT Revolution" of Japan has occurred, society has been demanding very high standards of security in various field. In this age of increasing diversity, smart cards and RFID tags are playing a significant role to fulfill such requirements. We have developed smart card and RFID technologies based on long-nurtured printing know-hows. As a general printing company capable of providing total support from system planning to manufacturing, publishing, operation and after-services processing, we help customers meet their needs and expand their business opportunities.

#### ■ Product Line

Railway and bus passenger tickets and commuter passes, student and employee ID cards, airline boarding passes, credit cards, cash cards, digital cash, condominium entrance keys, locker keys, PC security and other products



### **Living and Industrial Materials Branch**

### We accurately respond to diversified consumer and industry needs, and deliver products that provide safety and an eco-friendly choice.







#### **FMCG Packaging**

For FMCGs (fast-moving consumer goods), packaging plays a significant role, besides merely protecting the content product; it functions as an effective promotion tool. The packaging is the face and the initial indicator of the value of the content product. If the consumer perceives the right signals from the packaging, he or she will buy the product. In order to optimize packaging's function and accentuate the charms of products, we offer comprehensive solutions including product concept design packaging design, filling, and logistics. We also give attention to detail in the production of packaging materials in order for consumers' safety according to the Product Liability Law (PL Law). We also have made the ISO14001 certifications company requirements. We progressively strive to improve our products' sustainability by choosing the right materials and reducing the amount of the materials used.

#### ■ Product Line

Paper & cardboard packaging, filling and packaging processes, flexible packaging, printing on plastic films, laminate processes, metal containers, metallic decorative plating, metal working products, sales of packaging-related equipment

#### **Collapsible Tubes**

We provide collapsible tubes made with our special technology suitable for various applications. We also own vertically integrated production lines which include the manufacturing of caps and closures. Developed by the R&D team, these caps and closures are compatible with universal dsigns and tamper-evidence.

#### ■ Product Line

Laminate tubes (round/oval), 360-degree-print laminate tubes, membrane laminate tubes, multi-layered blow-mold tubes, pilfer-proof laminate tubes, aluminum tubes



### **Living and Industrial Materials Branch**







#### **Pharmaceutical and Industrial Materials**

We provide high-quality, highly functional pharmaceutical and industrial materials. The foremost of this product line are varieties of active films that absorb moisture, oxygen, and corrosive gases, which are major pathways to quality deterioration of electronics components and pharmaceuticals. Our technology also includes advanced-type humidity indicator cards, which are indispensable for semiconductor manufacturing.

All the manufacturing processes of these materials are performed at a specifically customized plant, which has been equipped with very high-level machines and facilities. The plant is run under meticulous management system in a clean environment which is self-disciplined to emulate the GMP management standards.

#### ■ Product Line

Cobalt-free humidity indicator cards, highly functional materials (moisture-absorbing films, oxygen scavenger films, non-contact antistatic films)

### **Building and Interior Decorative Print Materials**

In 1955, as a pioneer of the industry, we developed the technology of endless-wood-grain pattern printing. After that, we applied this technology to decorative boards for system kitchen doors and housing facility materials. To meet various users' needs, we continually pursue further innovations.

#### ■ Product Line

Sheets for daily living and interior materials

#### **Electronic Equipment**

We design and manufacture FA (factory automation) equipment that supports higher speed and labor-saving manufacturing at printing plants, based on the concept of "total FA proposals from blank form delivery to bookbinding." We also have developed a printing quality monitoring device that reduces print defects.

Moreover, we make packaging line automation proposals, especially those of carton folding and sealing machines.

#### ■ Product Line

Factory automation of palletizing robots, stacker bundlers, automatic warehouses for paper rolls, product automatic warehouses, automatically guided vehicles, automated packaging equipment (energy-saving type), and printing quality monitoring systems

The information processing technology Kyodo Printing has cultivated expanded its product portfolios to a degree that far exceeds the conventional limits of the concept of printing through its long history. The following pages introduce Kyodo Printing products that have penetrated into and been playing active roles in every aspect of society.

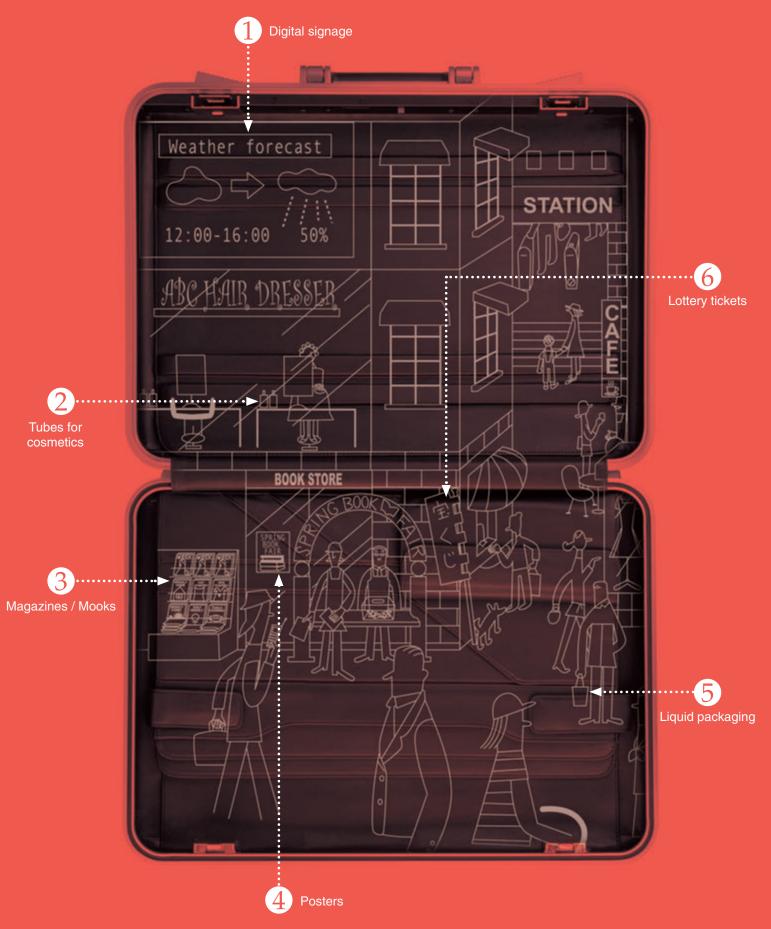


Kyodo Printing products are expanding into Town, Home, Business and Environment.









# Ideas and technologies make our society more lively and convenient.

#### **Transportation cards**

We supply passenger tickets, commuter passes and other tickets for trains and buses, and also supplies transportation smart cards. We have acquired the leading share in the industry of development and manufacturing of transportation

cards. We also manufacture these rewritable cards that enable information to be rewritten on the same smart card surface.



#### High-speed image recognition engine *Patricia*™

Through its incorporation into smartphone application programs, the  $Patricia^{TM}$  image recognition engine developed in-house by Kyodo Printing has become a "trigger" tool that supports various actions from print images.

Simply by holding their smartphone camera over an image, users can call up contents or actions quickly. This enables the consumer to use images for a variety of applications such as sales promotion campaigns and product catalogs. We also provide services that support Android<sup>TM</sup>.



#### **Websites**

We provide services for systems configuration of websites, mobile phone sites, and website operation, including planning proposals and production of website contents. We also are actively developing services in a wide range of areas, from printed materials and web utilization for sales promotion campaigns to offering proposals for links to mobile phones.

#### **POP**

We strive to produce POP materials that have visual appeal, by fully using the production and processing technologies we have cultivated over many years. We not only engage in planning and production but also suggest strategies regarding overall sales promotion activities. Products developed by

Kyodo Printing have won various prizes at the *JPM Creative Solution Award*, a convention of domestic POP advertising materials.











Digital signage



4 Posters



Tubes for cosmetics



5 Liquid packaging(PacXpert™)

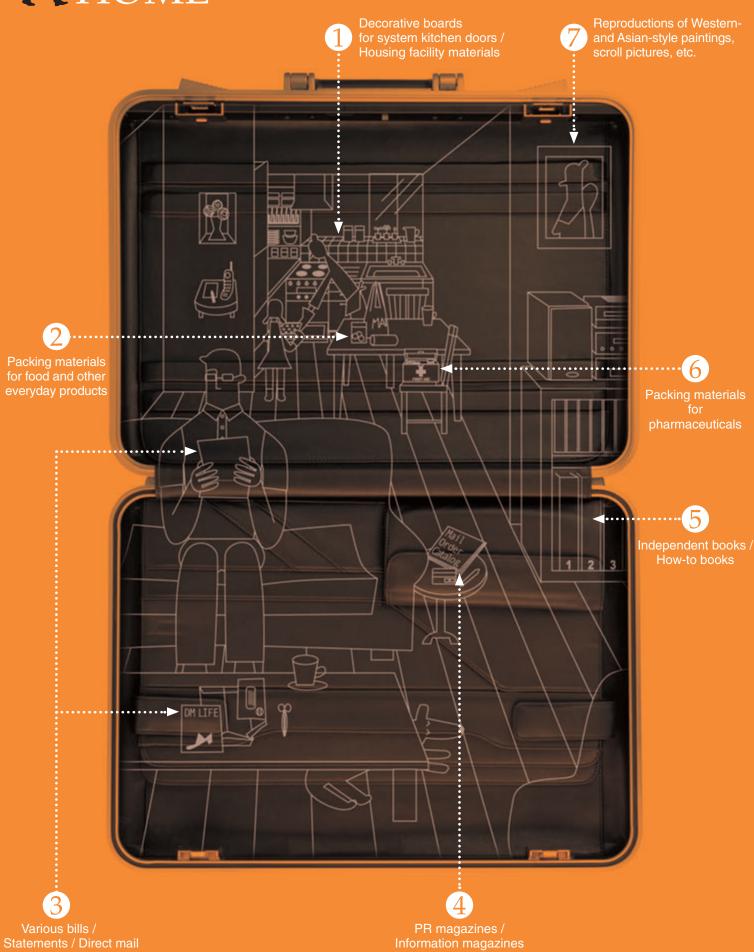


Magazines, Mooks



6 Lottery tickets





### We are a bridge that firmly connects our customers and consumers.

### "Non-effort-demanding Draining Lids" with Partially Opening

Used for draining hot water for instant fried noodles, this product has been very well received by many food makers. It has safety-conscious design to prevent injuries from boiling-hot water. This partially opening device can be used

in various applications and specifications with desired shapes, sizes, and the second lid positions (All related patents have been acquired).



### Marketing-based turn-key solution for designful direct mail

We provide a one-stop source for direct mail and bills delivered to homes. A high number of choices help companies maintain close communications with households by delivering high-value information through printed

materials, the Internet and mobile devices, based on a robust information security system.



#### Electronic Learning Bookstore Jikogaku™

Jikogaku™ is an electronic bookstore for learning run by Kyodo Printing. The website not only provides bookstore services, but also information about seminar- related books. All books bought on Jikogaku™ are available for your reading on computers and Android™ devices. You can read them anytime anywhere depending on your life style. Images in these electronic media are very clear in zoom.

Furthermore, the viewer enables hybrids of regular static books and dynamic movies.



### Little bags for liquid and viscous contents *TPouch*™ and *TPouch-Shot*™

TPouch™ and TPouch-Shot™ is a packaging material that consumers can open easily and smoothly by tearing the top part—with nearly no physical effort and causing no spillage. It is easy to find the locations of the tear notches, too. Needless to say, clients can customize its shape and size. It is very suitable for portable seasonings and personal care goods (or just anything that is in a liquid and/or viscous

form!). This solution includes an entire set of FFS (form-fill-seal) equipment and special web (plastic laminate) for it.

\*Kyodo Printing Co.,Ltd. sells TPouch™ and TPouch-Shot™ in cooperation with ORIHIRO Co., Ltd.





Decorative boards for system kitchen doors, Housing facility materials



Packing materials for food and other everyday products



Various bills, Statements, and Direct



4 PR magazines, Information magazines



Independent books, How-to

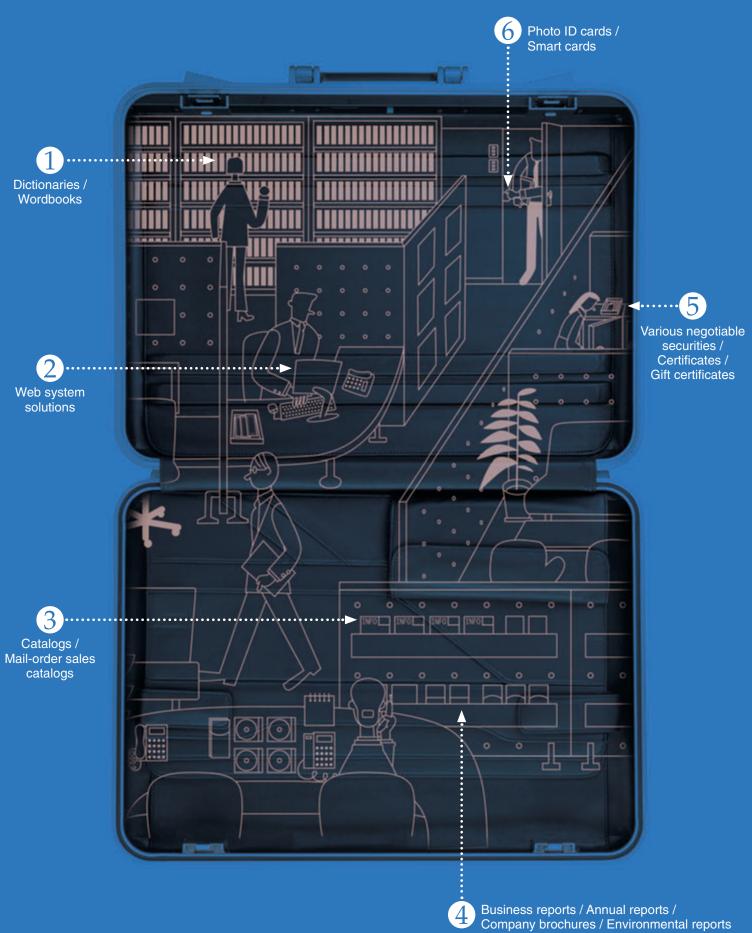


6 Packaging materials for pharmaceuticals



Reproductions of Western- and Asian-style paintings, scroll pictures, etc.





# We have many systems and services that make business easy and smooth.

#### **Customer Service Center**

We provide integrated management of all transactions with end users, including the operation of various offices, in accordance with customers' needs, and assist our customer service offices. We provide outsourcing for such services as implementation of questionnaires, the planning, production, purchase and inventory management of sales promotional tools, and sales, delivery, invoicing, and handling of



inquiries. We build the information system flow essential to information management and shipping operations, and operate the system at a high security level.

#### **Digitalization support system**

We assist the promotion of character and picture image conversions into databases and their practical application. We have achieved reductions to users' labor, space, time, and total cost. *Comic Packer*®, a fully-digital production system for comics, is highly evaluated by users and can be integrated with not only the production of comics themselves but also with secondary uses such as conversions into comics and paperbacks, web distribution and eBooks. Also, our database publishing system *TRUENEXT*® enables the construction of databases from large amounts of product information (names, prices, characteristics, visual images, etc.) and efficient catalogue production through digital processing. (All related patents have been acquired.)

#### **Data printing service**

Kyodo Printing has built a system for optimal consignment of activities according to customers' environments and requests, including data entry, programming, output, and delivery, based on its extensive actual achievements and know-how accumulated over 20 years. In 2002, our Kawajima Solution Center acquired the certification for its Information Security Management System (ISMS) conformity assessment system. Our security management in handling personal information, and our quality assurance system for the manufacturing of important items, are also thorough.



#### **Production outsourcing**

Our outsourcing service supports enhancement of customers' work efficiency. In airtight containers for food preservation, we are entrusted with an entire production line, from package printing, processing, contract work, and packing products into cardboard boxes to shipping. This service is generating results that include shortened delivery times and lower costs.



Dictionaries, Wordbooks



4 Business reports, Annual reports, Company brochures, and Environmental reports



Web system solutions



5 Various negotiable securities, Certificates, and Gift certificates



3 Catalogs, Mail-order sales catalogs



6 Photo ID cards, Smart cards





# We perform sustainable business in order to become a better citizen of Village Earth.

#### Striving to become a more, eco-conscious company

We are contributing to society by leading corporate citizenship activities based on the Kyodo Printing's Group Environmental Policy, as well as developing sustainable technologies. Our corporate citizenship activities include environmental pollution prevention projects.

To communicate with our customers and society closely, we publish the Kyodo Printing Group Corporate Social Responsibility Report, which provides public information about our activity and its impact on the environment.



#### FSC® CoC Certification

Kyodo Printing has acquired CoC (certification of conformity) awarded by the Forest Stewardship Council (FSC). This CoC certification is validated by an authorized third-party organization for paper materials to verify that they are made of chips from properly managed FSC-certified forests. FSC-certified materials are managed to ensure that they are not commingled with non-

conforming materials, and processed in a way that has been approved by third-party organizations. Only certified printers and publishers are allowed to use the FSC-approved logo (shown in the right-bottom corner) affixed to their products made from FSC-approved materials. This communicates to consumers that the materials used in the product is environmentally friendly.



教任ある森林管理

Established on November 8, 2005 Revised on June 27, 2013

Kyodo Printing's Group Environmental Policy

#### Fundamental principles

Printing is deeply intertwined with people's daily lives. Given this, the Kyodo Printing Group recognizes that initiatives designed to reduce our environmental burden have an important role to play. In all of our business activities, we shall proactively contribute to biodiversity preservation and the creation of a sustainable, recycling-based society.

#### Basic policies

- We shall abide by all environmental laws, and furthermore, we shall create voluntary standards to prevent pollution. Furthermore, we shall respond to the needs of customers and society, and promote environmental safety activities.
- We shall continuously improve the effects of our corporate activities on the environment by creating Environmental Action Plans and periodically verifying our performance.
- 3. We shall evaluate the environmental impact of our products, beginning with the procurement of raw materials, through the manufacture use, and disposal of the products, and reflect it in our products and their development. Furthermore, in purchasing raw materials for our products, we shall make the consideration of environment a priority in the selection of vendors and products.
- We shall promote energy savings, resource savings, and reduction of waste and pollutants, and management of harmful chemicals in the manufacturing, logistics, and service areas, and reduce the burden on environment.
- We shall make efforts to achieve mutual understanding with all stakeholders through active communication and open disclosure of environmental information.
- We shall publicize the importance of environmental safety to all those who are involved in corporate activities, and enhance environmental awareness.
- As a good corporate citizen, we shall actively engage in charitable and other activities to benefit society.

Kyodo Printing Co., Ltd. President



#### **Environmentally friendly products**

We are proactively making environmentally friendly products based on the three key words: *reduction*, *recycling*, and *easy disposal*.



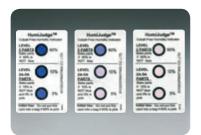
#### **Security Seals**

Security Seals provide high-level anticounterfeiting protection. You use a piece of device that comes with the seals to detect "phonies" or counterfeit products. This system also secures traceability and manages logistics of the precious products.



### Cartons for Kitchen Wraps with Non-Metal Cutters

These cartons come with cutters as an alternatives to metal edges. These cutters are manufactured from paper, plastic, and plantbased materials including bamboo and corn.



#### HumiJudge™

Our humidity indicator cards (HICs) provide the use of the traditional blue-to-pink color code to alert exposure of content products to excessive moisture. Unlike conventional HICs, these cards are free of cobalts, which have been considered to carry potentially carcinogenic risks. They are eco-friendly, and comply with the RoHS Directive.



#### SepaSheet™

With this non-stick technology, it is very easy to peel the film off the content, it leaves almost no food wastage stuck to the inner surface of the film. This also reduces workload of manufacture staff, as well as cost.



#### MoistCatch™

Kyodo Printing has achieved to combine desiccation and processability in one film. In other words, it absorbs moisture and protects products from water vapor ingress as desiccant, and at the same time, it is processable into various forms just as regular plastic. The absence of the need for the conventional desiccant brings about many advantages; for example, filling and inspecting processes and facility space and cost associated with them can be reduced dramatically. Plus, you don't need to worry about misingestion and migration risks that would always come with the conventional desiccant bags and canisters.

# KP's OTHER PRODUCTS



Magazines / Mooks



Pictorial books



Children's books / Picture books



Planning and editing of publications



Company histories / Chronologies



Trading cards



Comics with attachments



Novelties



Calendars



Bankbooks



Sales support application for the use of iPad®  $\textit{Biz-View}^{\text{\tiny{TM}}}$ 



Easy creation of web-based forming system  $Form \ \mathcal{Q}^{^{\mathrm{TM}}}$ 



ID Card-Making System  $\mathit{KIPSY}^{\scriptscriptstyle\mathsf{TM}}$ 



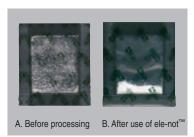
POD (Printing-On-Demand)



Oxygen scavenger film requiring no water  $OxyCatch^{\mathsf{TM}}$ 



Corrosive-gas-absorbing film  $\mathit{OGCatch}^{\scriptscriptstyle\mathsf{TM}}$ 



Non-contact antistatic film *Ele-not*™



Standup pouch with fastener DUPLEX ONE  $^{\text{TM}}$ 



Easy-open flexible package BananaOpen



Standup pouches for microwaving *Quick Deli*™



Microwavable, heat-insulating cups of virgin paper *PulmolCup*™



Printing for metal containers



Automatic warehouses for paper rolls



Quality monitoring equipment KPQS

### KP's PROFILE



Headquarters

#### Corporate profile

Name: Kyodo Printing Co., Ltd.

Location: 4-14-12 Koishikawa, Bunkyo-ku, Tokyo

Founded: June 25, 1897 President: Yoshiaki Fujimori Capital: 4.51 billion yen

Employees: 1,899 (not incl. casual employees; as of April 30, 2015)

#### Headquarters and Branches

**Headquarters** Tel: +81-3-3817-2111 (Reception)

4-14-12 Koishikawa, Bunkyo-ku, Tokyo 112-8501

**Publications Printing & Information Division** Tel: +81-3-3817-2572 Sales division for publication and printing of magazines and books

Promotion Media Division Tel: +81-3-3817-2202 Sales division for general commercial printing including catalogs, calendars and POP materials

**Business Media Division** Tel: +81-3-3817-2340 Sales and manufacturing division for business forms, data printing, securities, and smart cards

**Transport Media Division** Tel: +81-3-3817-2115 Sales division for transport business centered on passenger tickets and transport smart cards

**Packaging Printing Division** Tel: +81-3-3817-2246 Sales and manufacturing division for paper containers, flexible packaging, construction materials and other daily life materials

**Living & Industrial Materials Division** Tel: +81-3-3817-2246 Sales and manufacturing division for tubes, active films and other pharmaceutical and industrial materials, construction materials

**Sales Promotion & Solution Center** Tel: +81-3-3817-2033 Planning and solutions division for creative activities and IT-related business, and sales division for art products including pictures, hanging scroll pictures and lithographs

**Total Solution Office** Tel: +81-3-3817-2036 Planning division for total solution business

**Smart Card Division** Tel: +81-3-3817-2612 Business development division for smart cards and other products

**Technical Supervisory Division** Tel: +81-3-3817-2048 Research and technology development division

**IT Supervisory Division** Tel: +81-3-3817-2766
Business development division for information technologies and IT systems

#### Plants

#### Koishikawa Plant

4-14-12 Koishikawa, Bunkyo-ku, Tokyo 112-8501 Tel: +81-3-3817-2111 (Reception)

#### Goka Plant

7514 Moto-Kurihashi, Gokamachi, Sashima-gun, Ibaraki 306-0313 Tel: +81-280-84-3511

#### Koshigaya Plant (Kyodo Offset Co., Ltd.)

4-301 Shichizacho, Koshigaya, Saitama 343-0851 Tel: +81-48-989-1221

#### Tomakomai Plant (Cosmo Graphic Co., Ltd.)

2-21-2 Akenomotomachi, Tomakomai, Hokkaido 053-0051 Tel: +81-144-55-8855

#### **Tsurugashima Plant**

6-2-12 Fujimi, Tsurugashima, Saitama 350-2201 Tel: +81-49-286-6060

#### **Kawajima Solution Center**

6-13-2 Hachiman, Kawajimamachi, Hiki-gun, Saitama 350-0151 Tel: +81-49-291-0200

#### Kyoto Plant (Kyodo Printing Nishinihon Co., Ltd.)

2-1-204 Sakae, Kumiyamacho, Kuze-gun, Kyoto 613-0032 Tel: +81-774-41-2521

#### Moriya 1st Plant / Moriya 2nd Plant

1932 Tatsuzawa, Moriya, Ibaraki 302-0118 Tel: +81-297-45-2681

#### **Odawara Plant**

288 Takata, Odawara, Kanagawa 250-0216 Tel: +81-465-42-1511

#### Sagamihara Plant

4-1 Oyamacho, Midori-ku, Sagamihara, Kanagawa 252-0146 Tel: +81-42-703-6177

#### Wakayama Plant

560-2 Kumai, Aridagawacho, Arita-gun, Wakayama 643-0023 Tel: +81-737-52-7211

#### Isohara Plant (Jyoban Kyodo Printing Co., Ltd.)

1564 Isohara, Isoharamachi, Kita-Ibaraki, Ibaraki 319-1541 Tel: +81-293-42-4121



Goka Plant





Tomakomai Plant (Cosmo Graphic Co., Ltd.)



Tsurugashima Plant



Kawajima Solution Center



Kyoto Plant (Kyodo Printing Nishinihon Co., Ltd.)



Moriya 2nd Plant



Odawara Plant



Wakayama Plant



Isohara Plant (Jyoban Kyodo Printing Co., Ltd.)

### KP's PROFILE

#### Kyodo Printing Group

<Subsidiary companies>

**Cosmo Graphic Co., Ltd.** Bunkyo-ku, Tokyo Plate-making and digital solutions

Koishikawa Process Co., Ltd. Bunkyo-ku, Tokyo Plate-making

**Kyodo Offset Co., Ltd.** Koshigaya, Saitama Printing, bookbinding

**Kyodo Printing Bookbinding Co., Ltd.** Gokamachi, Sashima-gun, Ibaraki Bookbinding

Digital Catapult Inc. Bunkyo-ku, Tokyo
Production of digital contents for digital devices and other
businesses

**Kyodo Printing Nishinihon Co., Ltd.** Chuo-ku, Osaka Printing

**Jyoban Kyodo Printing Co., Ltd.** Kita-Ibaraki, Ibaraki Printing

**Kyodo Logistics Co., Ltd.** Bunkyo-ku, Tokyo Packing, transportation and storage

**Kyodo Sogyo Co., Ltd.** Bunkyo-ku, Tokyo Real estate rental and management, non-life insurance agency

**Kyodo Printing Business Solutions Co., Ltd.** Bunkyo-ku, Tokyo System development and management, solutions business, call centers, BPO consignment

**KYODO PRINTING (SHANGHAI) CO. LTD.** Shanghai, China Sales and import/export of functional packaging materials

**KYODO PRINTING (VIETNAM) CO. LTD.** Dong Nai Province, Vietnam Manufacturing of laminate tubes

<Affiliated companies>

**Kyodo Bookbinding Co., Ltd.** Bunkyo-ku, Tokyo Bookbinding

#### Certifications

List of offices (as of April 1, 2015)

Kyodo Printing has focused on obtaining various certifications, including the Quality Management System (ISO 9001), Environmental Management System (ISO 14001) and Information Security Management System (ISMS / ISO 27001), and is endeavoring to expand its businesses, in order to deliver safety and satisfaction to its customers.

#### ● ISO9001

- Tsurugashima Plant
- Kawajima Solution Center
- Moriya Plant
- Odawara Plant
- Wakayama Plant
- Kyodo Bookbinding Co., Ltd.

#### ● ISO14001

- Kyodo Printing Co., Ltd.
- \*\*As the Kyodo group's component entities, Cosmo Graphic Co., Ltd., Koishikawa Process Co., Ltd., Kyodo Printing Bookbinding Co., Ltd., Digital Catapult Inc., Kyodo Printing Nishinihon Co., Ltd., Jyoban Kyodo Printing Co., Ltd., Kyodo Logistics Co., Ltd., Kyodo Sogyo Co., Ltd., and Kyodo Printing Business Solutions Co., Ltd. are co-certified along with Kyodo Printing Co., I td.

#### ● ISO22301

Business Media Division

#### ● ISO/IEC27001 (ISMS)

- Business Media Division Production Group
- Kyodo Printing Nishinihon Co., Ltd. (Kyoto Plant)

#### Privacy Mark

- Kyodo Printing (all company)
- · Cosmo Graphic Co., Ltd.
- Kyodo Printing Nishinihon Co., Ltd.
- Kyodo Logistics Co., Ltd.
- Kyodo Printing Business Solutions Co., Ltd.
- Kyodo Bookbinding Co., Ltd. (SAPPS)

#### • FSC® (CoC certification)

- Headquarters
- Koishikawa Plant
- Goka Plant
- Tsurugashima Plant
- Kawajima Solution Center
- Moriya 1st Plant

<Registered as outsourcer plants>

- Kyodo Offset Co., Ltd.
- Kyodo Printing Bookbinding Co., Ltd.

### **Printing Group Business Behavior Charter**

Enacted: May 28, 2003 Revised: April 1, 2011

In its activities, Kyodo Printing and its group companies will conform to the following guidelines to achieve its objective of "using our core printing business to contribute to society in the spheres of lifestyle, culture and information industries."

#### 1. A trusted company

• We will strive to build relationships of trust and recognize the importance of advancing hand-in-hand with our stakeholders, which include customers, shareholders, business partners, employees and the local community.

#### 2. A company that values ethics

 All employees, from management to the entry-level workers, heed the rules and regulations of society and recognize the importance of corporate ethics.

#### 3. A company that cares about safety, and implements thorough quality assurance and information management

- · We identify the needs of society, and develop and provide high-quality products and services in a way people can trust in us for safety.
- · We strictly manage the handling of all information generated for and provided by customers and business partners.

#### 4. A fair and transparent company

- We act fairly, have a clear understanding of the concept of free competition, and contribute to the sound advancement and development of the
  market.
- We maintain clean and proper relationships with political bodies and government agencies.
- · We actively disclose necessary and genuine corporate information and communicate extensively with shareholders and the public.

#### 5. A company that cares about the environment

• We acknowledge that tackling the environmental problems is a challenge that is faced by all humanity and crucial to its co-existence and livelihood. With the spirit of one of the responsible changemakers, we proactively take actions to create a more sustainable world.

#### 6. A company that conducts activities benefiting society

· As a "good corporate citizen," we take initiative to engage in activities that benefit our society and community.

#### 7. A company that respects people

 As a company that values people, we respect the diversity of our staff, each individual employee's character and personality and ensure a safe and comfortable working environment.

#### 8. A company that values social law and order

• We have zero tolerance to antisocial forces and organizations that pose a threat to the order and security of civil society and refuse to accommodate or associate with such individuals or groups.

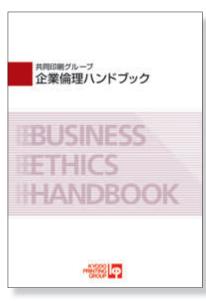
#### 9. A company that respects all cultures and customs of the world

 Along with the globalization of our business activities, we are willing to comply with the laws and regulations of the countries and regions where operations are based and respect human rights and other international norms of behavior. We also value and respect the local cultures and customs of such countries in our business.

#### 10. The responsibility of top management

- Our top management develop effective internal systems for the entire Kyodo Printing group, including all relative companies, and supervise the cohesiveness and enforcement of each statement of this charter. They also ask for the clients' and business partners' understanding and cooperation on it.
- If the Charter has been violated, top management will take responsibility to resolve
  any issues that arise from it, and do their best to prevent any similar problem's
  reoccurrence in the future. Top management also promptly make full public disclosure,
  explain what has occurred, and impose strict disciplinary action against those
  responsible, including themselves.

In July 2003, we set up the Business Ethics Committee and the Ethics Advisory Room in order to strengthen of the enforcement of this organizational charter in corporation with top management (Executives).



### KP's HISTORY

#### 1897

Mr. Sahei Ohashi, the owner of Hakubunkan, founded Hakubunkan Print Factory, the predecessor of Kyodo Printing, in Kyobashi-ku, Tatekawa-cho (now known as 6-Chome, Ginza) to print its own publications.

#### 1808

Hakubunkan Print Factory moved to its present location (Koishikawa-ku, Hisakata-machi [today known as "Bunkyo-ku, Koishikawa"]) and its name was changed to Hakushinsha Printing Company.

#### 1905

Hakushinsha Printing Company's factory division renamed itself Hakubunkan Printing Company and started printing publications from other publishers than Hanshinsha.

#### 1918

Hakubunkan Printing Company was organized into a joint-stock company.

#### 1925

Kyodo Printing Co., Ltd. was established through a merger with Seibi-Do, a company that engaged mainly in fine art printing and was founded by Mr. Kokichi Ohashi, Director of Hakubunkan, whose president was Kokichi Ohashi. As a comprehensive printing plant, the company established a mass production system.

#### 1932

The first laboratory of a private printing company in Japan was established. Later on, this laboratory developed revolutionary technology, including *deep-etching* and *type-posi*.

#### 1935

Construction of the entire headquarters plant was completed. At the same time, the company started printing on fabric and metal, rather than on just paper, and even became known as the *largest department store of printing technologies in the East* 

#### 1945

Major part of KP facilities were destroyed by air raids during the World War II. Reconstruction began immediately afterwards.

#### 1946

The Japanese Ministry of Finance Printing Bureau assigned Kyodo Printing as the national-bank-note-printing institution of the time.

#### 1950

Kyodo Printing commercialized vinyl and metallic tube production and printing. An 8-color photogravure rotary press which was jointly developed with Toshiba Machine Co., Ltd. was installed, and the company became known as a *pioneer* in multi-colored photogravure printing.

#### 1956

Kyodo Printing commercialized wood grain décor board printing.

#### 1960

Kyodo Printing succeeded in applying its wood grain printing technology onto metal plate.

#### 1963

The electronic color separation system (PDI color scanner) was installed to Kyodo Printing's production site.

Kyodo Printing was first listed on the First Section of the Tokyo Stock Exchange. Kinki Kyodo Printing Co., Ltd. (the precursor of Kyodo Printing Nishinihon Co., Ltd.) was established in Osaka as Kyodo's commercial printing plant in the Kansai region.

#### 1964

Odawara Plant was established in Kanagawa Prefecture as a special plant for metallic tube manufacture.

#### 196

Koshigaya Plant was established in Saitama Prefecture to manufacture and print on metal containers.

#### 1972

Jyoban Kyodo Printing Co., Ltd. was established in Ibaraki Prefecture to exclusively manufacture décor printing materials.



① Hakubunkan Printing Company right after establishment (1905) \*



② Camera room in the Photography Section of Hakubunkan Printing Company (around 1916)



③ Kyodo Printing around 1932



4 Typesetting for printing press (around 1945)



本書の時代書書と

(5) Government-designated public school textbooks printed by Kyodo Printing (published by the Ministry of Education around 1935)









⑥ Bank of Japan Notes printed by Kyodo Printing during the postbellium period

1979

Odawara Plant commenced operations of laminate tube production lines.

1981

Tsurugashima Plant was established in Saitama Prefecture to produce business forms, securities, and plastic cards.

1982

Robotic printing equipment (palletizing robot) was developed, installed in plants, and started its operations.

1985

Kyodo Printing started the production of railway prepaid cards.

1987

Moriya Plant was established in Ibaraki Prefecture to manufacture paper materials and flexible packaging.

1991

Wakayama Plant was established in Wakayama Prefecture to manufacture laminate tubes.

1993

Goka Plant was established in Ibaraki Prefecture as a specialized plant for publishing and commercial printing.

1997

Kyodo Printing celebrated the 100-year anniversary of its foundation.

2001

Kawajima Plant was established in Saitama Prefecture to better provide information processing related services.

2002

Kawajima Plant obtained ISMS Certification.

Goka Plant was awarded *The Minister of Economy, Trade and Industry's Award* in the *1st Commendation of Environmental Excellence in the Printing Industry*.

2003

The Kyodo Printing Group Business Behavior Charter and Code of Ethical Practice were established and implemented.

2007

Digital studio Harimazaka Studio grand open.

2008

Headquarters was granted an award by the Tokyo Metropolitan Government for its global warming countermeasures.

2010

Medical and Industrial Materials Facility Unit at the Moriya Plant was constructed.

201

Kyodo Printing Nishinihon Co., Ltd. was established to be the group's core sales and production unit in Western Japan.

2012

KYODO PRINTING (SHANGHAI) CO. LTD. was established in Shanghai, China to be the group's core sales unit in China and the rest of East Asia, except for Japan.

2014

Sagamihara Plant was established in Kanagawa Prefecture to manufacture highly

KYODO PRINTING (VIETNAM) CO. LTD. was established in Dong Nai Province, Vietnam to manufacture laminate tubes in the ASEAN markets.



7 Stall set up at the World Exposition held in Japan (1970)



® Palletizing robot



Panoramic view of Goka Plant



10 Digital studio Harimazaka Studio



11 Sagamihara Plant



® KYODO PRINTING (VIETNAM) CO. LTD.

